

# DJ-TENNIS

MEDIA RIDER

**NOTE: MEDIA TAKEN IS FOR SOCIAL MEDIA USE. PLEASE SHOOT 90% OF THE CONTENT ON VERTICAL FORMAT. OTHERWISE, MEDIA WON'T BE USABLE.**

## **PHOTOGRAPHER & VIDEOGRAPHER SPECS**

- Shots of high energy between the crowd and DJ Tennis, with a preference for facial reactions
- Variety of angles and viewpoints.
- Equal split of 40-60 options between photos and videos

### Priority Shots:

**Vertical Cowboy shot** (main subject from the hip up with wide angle, revealing relevant background elements and facial reactions)

### **Shots taken from inside the crowd**

#### **DJ perspective shots:**

- Medium close-up
- Medium shot
- Medium full shot DJ and crowd shots
- Shots that capture the depth of the crowd.

**Additional preferred shot:** DJ in the booth with a packed crowd showing the energetic atmosphere (when applicable)

## **FILE & FORMAT SPECS**

Videos: **Vertical (9:16) only ; 30-45 seconds**

Photos: Vertical (9:16) mainly ; 1:1, 5:4, 9:16 options

*Landscape can be used to capture special set ups, beautiful scenic outdoors*

Please deliver 20/30 options for BOTH photos & videos, in 4K resolution